

Canadian Tire Centre Social Media Contest –LORD OF THE RINGS: THE TWO TOWERS – IN CONCERT CONTEST RULES

ELIGIBILITY

1. The “**Canadian Tire Centre Lord of the Rings: The Two Towers – In Concert Social Media Contest**” contest (the “**Contest**”) is conducted by Capital Sports Properties Inc. (the “**Sponsor**”) and is open to all legal residents of Canada (excluding residents of the province of Quebec) who have reached the age of majority in the province in which they reside.
2. Entrants are not eligible to participate in the Contest if they are:
 - a) employees, agents or representatives of the Sponsor or its agents, affiliates, subsidiaries, related companies, sponsors, advertising or promotional agencies, or assignees; or
 - b) a member of the household and/or immediate family of any of the above parties. For the purpose of the Contest Rules, “immediate family” means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.
3. The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsor for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

HOW TO ENTER

4. The Contest begins on Thursday, January 23, 2020 at 10 a.m. and ends on Monday, January 27, 2020 at 2 p.m. (the “Contest Period”). All times listed in the Contest Rules refer to Eastern Standard Time.

5. There is no purchase necessary to enter the Contest. To enter, complete the online entry form found at www.facebook.com/canadiantirecentre (the “Contest Website”). To enter by mail or in person, create a hand-drawn ballot indicating “Canadian Tire Centre Lord of the Rings Facebook Contest” along with the following information: Name, address, telephone number and valid e-mail address. Submit the ballot in person or by mail to: Canadian Tire Centre, 1000 Palladium Drive, Attn: “Canadian Tire Centre Lord of the Rings Facebook Contest, Kanata, Ontario, K2V 1A5. No entries will be accepted by any other means. All entries must be received by Monday, January 27, 2020 at 2 p.m.

6. Entries are limited to one (1) entry per person. In the case of multiple entries, only the first entry will be considered. All entries become the sole property of the Sponsor and none will be returned for any reason. All entries must be received during the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.

Entries received online shall be deemed to be submitted by the authorized account holder of the Facebook account associated with the entry. Potential winner may be required to provide Sponsor with proof that the potential winner is the authorized account holder of the Facebook account associated with the winning entry.

PRIZE

7. The Prize consists of: **two (2) tickets to see Lord of the Rings: The Two Towers – In Concert at Canadian Tire Centre on Friday, March 6, 2020 at 7:30 p.m.** The approximate retail value of the Prize is **\$258.00** CDN excluding taxes and applicable fees. The odds of winning depend on the number of eligible entries received. Entrants are eligible to win only one prize offered by Capital Sports Properties Inc. within any one hundred and eighty (180) day period, regardless of the number of contests entered.

8. Prizes must be accepted as awarded (including but not limited to compliance with any and all scheduling requirements) and cannot be transferred, assigned, sold, substituted or redeemed for cash, except that the Sponsor, in its sole discretion, reserves the right to substitute a prize of equal or greater value if a Prize cannot be awarded as described due to unavailability for any reason. In the event that a Prize consists of or includes attendance at an event that is cancelled, delayed or rescheduled for any reason whatsoever, a substitute prize or cash equivalent will not be provided. The Winner and his/her guest are responsible for transportation, parking, accommodation, and all food and beverage, taxes, gratuities and other incidental costs not explicitly included in the Prize description.

9. The Winner may claim the Prize at Canadian Tire Centre located at 1000 Palladium Dr., Kanata, Ontario, **on the business day**, after he/she has been successfully contacted and notified of the Prize, has complied with the Contest Rules and has signed and returned the Contest Release (described below).

PRIZE

10. One (1) eligible entrant will be selected by random draw from all eligible entries received on **Monday, January 27, 2020 at 2 p.m.** at Canadian Tire Centre in Kanata, Ontario. If the selected eligible entrant cannot be contacted by Facebook, telephone or email within twenty-four (24) hours of the draw, he/she

will be disqualified and another eligible entrant will be selected and contacted. The Sponsor is not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever. The selected eligible entrant who is successfully contacted and who fulfils all of the requirements set out in these Contest Rules shall win the Prize.

SKILL TESTING QUESTION

11. In order to be eligible to win the Prize, a selected eligible entrant shall be required to correctly answer a time-limited, mathematical skill-testing question, without assistance of any kind, whether mechanical, electronic or otherwise. A selected eligible entrant may be required to swear an affidavit indicating compliance with this section. The skill-testing question will be administered by telephone.

CONDITIONS OF PARTICIPATION

12. By participating in this Contest, entrant agrees:

a) to be bound by the Contest Rules;

b) to be bound by the decisions of the Sponsor, which shall be final and binding in all respects; and

c) to sign and return a publicity release and release of liability (the "**Contest Release**") which confirms, among other things, that the entrant: (i) releases, Capital Sports Properties Inc. (Canadian Tire Centre), Capital Sports Entertainment Inc. (the Ottawa Senators), Facebook, Inc., **GFN Productions**, Aramark Entertainment Services (Canada), Inc., the National Hockey League ("**NHL**"), the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA, and current and former players, and each of their respective affiliates, parents, and related entities, as well as the owners, governors, officers, directors, partners, partnerships, principals, employees, agents, representatives, volunteers, sponsors, promoters, and advertisers of all the foregoing from any and all liability arising out of or in any way connected to his or her participation in the Contest, participation in any Contest-related activity, the acceptance, use or misuse of the Prize, the use of personal information described herein and the use of merchandise purchased as a result of winning the Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) grants to the Sponsor and its agents the unrestricted right to produce, reproduce, publish, broadcast, communicate, exhibit, distribute, adapt and otherwise use or re-use the entrant's city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes without compensation, other than the value of the Prize offered, in any and all media, now known or hereafter devised.

13. The Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Any questions, comments or complaints regarding the Contest must be directed to the Sponsor and not Facebook. Entrant acknowledges and agrees that he/she is providing his/her information to the Sponsor and not to Facebook. The information provided will be used by the Sponsor as described in section 17 below.

PUBLICITY RELEASE AND RELEASE OF LIABILITY

14. The executed Contest Release must be returned within **three (3) business days** of the date of receipt by a selected eligible entrant or such selected eligible entrant shall be disqualified and his/her respective Prize forfeited.

LIMITATION OF LIABILITY

15. The Sponsor is not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release; for lost, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites or other connection, related to the Contest and/or the Contest Website; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, e-mail, players, or browsers on account of technical problems or traffic congestion on the Internet, the Contest Website, any related website, or any combination thereof or otherwise; for any injury or damage to entrant, entrant's computer, or any other person's computer related to or resulting from participating in or downloading material in connection with the Contest; for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond the Sponsor's control.

DISQUALIFICATION

16. The Sponsor reserves the right, in its sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Contest Rules. The Sponsor reserves the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

USE OF PERSONAL INFORMATION

17. By participating in the Contest, the entrant consents to the collection, use and disclosure of his/her personal information by the Sponsor for the purpose of administering the Contest, awarding the Prize and announcing the Winner and any subsequent advertising or promotion related thereto. Personal information collected in connection with the Contest will be used by the Sponsor in accordance with the Sponsor's privacy policy available at www.canadiantirecentre.com.

INTELLECTUAL PROPERTY

18. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned or used under licence by the Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

GOVERNING LAW

19. The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

DISCREPANCIES

21. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials or advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

OFFICIAL RULES

21. These Contest Rules will be available at www.canadiantirecentre.com.