



MEDIA RELEASE

For Immediate Release

DATE: Tuesday, February 14, 2017

Binghamton Senators to hold community practice in Belleville **Event is free for public to attend**

The new Belleville Senators franchise in the American Hockey League (AHL) is delighted to announce that the Binghamton Senators will be holding an open community practice in Belleville on Tuesday, February 21.

The event will take place at the MacKay Insurance Arena, 265 Cannifton Road in Belleville. The team will practice at 3 pm and the event is open to the public. The Ottawa Senators AHL franchise is moving to Belleville in time for the 2017-18 season.

Ottawa Senators mascot Spartacat will be on hand to welcome fans beginning at 2:15 pm and will pose for pictures, so fans are encouraged to arrive early and meet the popular mascot. After the practice there will be an opportunity to have autographs signed and hear from team coaches and players. Wristbands will be distributed to the first 200 fans for the autograph session.

"We are delighted that the Senators players will be coming to the Bay of Quinte to practice and be introduced to our community," says Rob MULLowney, Belleville Senators Chief Operating Officer. "We appreciate them stopping by Belleville during their busy AHL schedule and we look forward to welcoming them here."

The Quinte Accommodations and Attractions Association is the presenting sponsor of the event.

"The Belleville Senators are an important asset not just to Belleville but to the entire Bay of Quinte Region. We are excited to support the Senators and welcome them to the city and region," said Ryan Williams, Director, Quinte Accommodations and Attractions Association.

More details on the day will be made available in the days leading up to the event on the team's various social media sites and via the team's newsletter. Fans can sign up to become a Belleville Senators insider at bellevillesens.com

About the Belleville Senators

The Belleville Senators are an American Hockey League franchise in their inaugural season in 2017-18. The Senators are the AHL affiliate of the Ottawa Senators of the NHL and will play their home games in the remodeled Yardman Arena. You can follow the team on Twitter @bellevillesen, on Instagram @bellevillesens and on the team's official Facebook page.

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