

Ottawa Team Shop CONTEST

CONTEST RULES

ELIGIBILITY

1. The Ottawa Team Shop Contest (the "**Contest**") is conducted by Capital Sports & Entertainment Inc. ("**CSEI**") and to be collectively referred to herein as the "**Sponsor**") and is open to all legal residents of Canada who: (i) have reached the age of majority in the province in which they reside; and (iii) reside in the province of Ontario or Quebec.
2. Entrants are not eligible to participate in the Contest if they are:
 - a) employees, agents or representatives of the Sponsors or their respective agents, affiliates, subsidiaries, related companies, sponsor, advertising or promotional agencies, or assignees; or
 - b) a member of the household and/or immediate family of any of the above parties. For the purpose of the Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.
3. The Sponsor shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right to disqualify any entry or entrant in their sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

HOW TO ENTER

4. The Contest begins on Friday July 15, 2016, at 12:00pm and ends on Friday July 29, 2016 at 11:59pm (the "**Contest Period**"). All times listed in these Contest Rules refer to Eastern Daylight Time.
5. There is no purchase necessary to enter the Contest. To enter, sign-up and complete the registration form for the Ottawa Team Shop Newsletter at ottawateamshop.ca (the "**Contest Website**"). All entries must be received during the Contest Period. No entries will be accepted by any other means.
6. Entries are limited to one (1) entry per profile/email address. In the case of multiple entries received on the same day, only the first entry will be considered. All entries become the sole property of the Sponsors and none will be returned for any reason. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.

Entries received online shall be deemed to be submitted by the authorized account holder of the e-mail address associated with the entry. For the purpose of the Contest Rules, "authorized account holder" of an e-mail address means the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. The potential winner may be required to provide the Sponsors with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

PRIZE

7. There is one (1) prize in total to be awarded to the Contest winner (the "**Winner**") through one (1) random draw as described in section 10 below (the "**Prize**"). Prize consists of: one (1) \$100 Sens Store Gift card. The approximate retail value of the Prize is CDN \$100.00 including taxes and applicable fees. The odds of winning depend upon the number of eligible entries received.
8. The Prize must be accepted as awarded (including but not limited to compliance with any and all scheduling requirements) and cannot be transferred, assigned, substituted or redeemed for cash, except that the Sponsors, in their sole discretion, reserve the right to substitute a prize of equal or greater value if the Prize cannot be awarded as described due to unavailability for any reason. In the event that the Prize consists of or includes attendance at an event that is cancelled, delayed or rescheduled for any reason whatsoever, a substitute prize or cash equivalent will not be provided. The Winner and his/her guests are responsible for transportation, parking, accommodation, any food,

beverages, and all taxes, gratuities and all other incidental costs pertaining to the Prize and not specifically referred to in the Prize description above.

9. The Winner may claim his/her Prize at Canadian Tire Centre located at 1000 Palladium Dr., Kanata, Ontario, 5 (5) business day after he/she has been successfully contacted and notified of his/her Prize, has complied with the Contest Rules and has signed and returned the Contest Release.

RANDOM DRAW

10. On Tuesday, August 2 at 10:00am at Canadian Tire Centre in Kanata, Ontario, one (1) eligible entrant will be selected by random draw from all eligible entries received. The selected eligible entrant will be notified by telephone commencing August 2, 2016 at 11:00am. If a selected eligible entrant cannot be contacted by telephone by 5:00pm on August 3, 2016, he/she will be disqualified and another eligible entrant will be selected and contacted. The Sponsors are not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever.

SKILL TESTING QUESTION

11. In order to be eligible to win the Prize, the selected eligible entrant shall be required to correctly answer a time-limited, mathematical skill-testing question, without assistance of any kind, whether mechanical, electronic or otherwise. The selected eligible entrant may be required to swear an affidavit indicating compliance with this section. The skill-testing question will be administered by telephone.

CONDITIONS OF PARTICIPATION

12. By participating in this Contest, entrant agrees:
 - a) to be bound by the Contest Rules;
 - b) to be bound by the decisions of the Sponsors, which shall be final and binding in all respects; and
 - c) to sign and return a publicity release and release of liability (a "**Contest Release**") which confirms, among other things, that the entrant: (i) releases CSEI, Capital Sports Properties Inc. (Canadian Tire Centre), Aramark Entertainment Services (Canada), Inc., the National Hockey League ("**NHL**"), the NHL Member Clubs, NHL Enterprises, L.P., NHL Enterprises Canada, L.P., the NHLPA and current and former players, and each of their respective affiliates, parents, and related entities, as well as the owners, governors, officers, directors, partners, partnerships, principals, employees, agents, representatives, volunteers, sponsors, promoters, and advertisers of all the foregoing from any and all liability arising out of or in any way connected to his or her participation in the Contest, participation in any Contest-related activity, the acceptance, use or misuse of the Prize, the use of personal information described herein and the use of merchandise purchased as a result of winning the Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) grants to the Sponsor and/or its agents the unrestricted right to produce, reproduce, publish, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the entrant's city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes without compensation, other than the value of the Prize offered, in any and all media, now known or hereafter devised.

PUBLICITY RELEASE AND RELEASE OF LIABILITY

13. The executed Contest Release must be returned within one (1) business day of the date of receipt by the selected eligible entrant or the selected eligible entrant shall be disqualified and his/her Prize forfeited.

LIMITATION OF LIABILITY

14. The Sponsors are not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release; for lost, interrupted, inaccessible or unavailable networks, servers, Internet Service Providers, websites or other connection, related to the Contest and/or the Contest Website; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for failure or technical malfunction of any telephone network or lines, computer and online systems, servers, computer equipment, software, e-mail, players, or browsers on account of technical problems or traffic congestion on the Internet, the Contest Website, any related website, or any combination thereof or otherwise; for any injury or damage to entrant, entrant's computer, or any other person's computer related to or resulting from participating in or downloading material in connection with the Contest;

for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond the Sponsors' control.

DISQUALIFICATION

15. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Contest Rules. The Sponsors reserve the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

USE OF PERSONAL INFORMATION

16. By participating in the Contest, the entrant consents to the collection, use and disclosure of his/her personal information by the Sponsors for the purpose of administering the Contest, awarding the Prize, announcing the Winner, and for any promotional, advertising or publicity purposes relating to the Contest or any similar future promotions. Personal information collected in connection with the Contest will be used by the Sponsors in accordance with CSEI's privacy policy available at www.ottawasenators.com.

INTELLECTUAL PROPERTY

17. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned or used under licence by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

GOVERNING LAW

18. The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
19. Subject to the jurisdiction of the Régie des alcools, des courses et des jeux in Quebec, the Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Contest Rules in any way at any time for any reason without prior notice or compensation.

QUEBEC RESIDENTS

20. Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux (the "Régie") for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement. In the event that there is a discrepancy or inconsistency between the English language version and the French language version of the Contest Rules, the English version shall prevail, govern and control.

DISCREPANCIES

21. In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, or advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.

OFFICIAL RULES

22. These Contest Rules will be available online at www.ottawasenators.com or at the Ottawa Senators Hockey Club Reception Desk (Gate 2) at Canadian Tire Centre, 1000 Palladium Drive, Ottawa, Ontario, K2V 1A5 and posted online at the Contest Website.
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